MAR 0 9 2005 Dkt. 2271/63326

RESPONSE UNDER 37 C.F.R. \$1.116 EXPEDITED PROCEDURE EXAMINING GROUP 3625

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001 Examiner: Matthew S. Gart

For: INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES

TRANSACTIONS

I hereby certify that this correspondence is heing transmitted by facsimile to the USPTO and is being deposited this date with the U.S. Postal Service with sufficient postage 38 first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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REQUEST FOR RECONSIDERATION OF OCTOBER 25, 2004 FINAL REJECTION

Sir:

This Request For Reconsideration is submitted in response to the final Office Action dated October 25, 2004 in connection with the above-identified application.

The Listing of Claims which begins on page 2 is provided for the convenience of the Examiner.

Remarks begin on page 11 of this paper.

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